

# Unnikrishnan

Product Designer

Phone: (+91) 9940295032

Email: [rsunnikrishnan2000@gmail.com](mailto:rsunnikrishnan2000@gmail.com)

LinkedIn: [Unnikrishnan sivamuruhan](#)

## Work Experience

○ **Incedo Inc** Associate UX Designer (Jul 2021 - Present)

- Developed a design system for an energy brand. Worked on a responsive webapp & UX writing for their B2C site
- Conducted secondary research & diagnostics for B2B & B2C fintech application & develop product roadmap with product owners
- Worked on B2B fintech application majorly in research & ideation phase
- Researched and developed pitch with new gen technologies

### Internships

● **Conscious design** UI/UX Intern (Feb 2021- May 2021)

Worked on an education dashboard from discovery phase to delivery. Conducted usability testing & Ideated on ML based ideas

● **Utpanna designworks** Summer Intern (Apr 2020- Aug 2020)

Worked on several consumer electronics & explored several lowcost manufacturing techniques.

## Education

● **School of design - UPES, Dehradun**

Under graduation - Industrial design

● **SJPS, Chennai - Bio, math**

Senior secondary

● **DAV Public school, Chennai**

High school

## Certifications

**AI for everyone**

Deeplearning AI

**Introduction to User experience design**

Georgia Institute of Technology

**Become a UX designer**

IDF

**Solidworks advance course**

CAAD Training services

## Skills

UX Research

Information architecture

Usability Auditing

Visual design

Ideation & Wireframing

UX Writing

## Languages

English, Hindi , Tamil